



We congratulate the winners of the inaugural Financial Advisor IQ Service Awards! These awards recognize the asset managers, DC plan recordkeepers and other business partners that advisors consider most valuable to their day-to-day practice. The FA-IQ Service Awards are based on the votes of 1,144 financial advisers, across multiple channels, surveyed online this summer.

Asset Managers: Best Sales & Relationship Management Teams	
<p>LARGE</p> <p>Gold: iShares/BlackRock</p> <p>Silver: American Funds</p> <p>Bronze: J.P. Morgan Asset Management</p>	<p>SMALL/MIDSIZE</p> <p>Gold: First Trust</p> <p>Silver: Federated Hermes</p> <p>Bronze: Edgewood Management</p>
Asset Managers: Best Product Lineup Management	
<p>LARGE</p> <p>Gold: iShares/BlackRock</p> <p>Silver: Vanguard</p> <p>Bronze: American Funds</p>	<p>SMALL/MIDSIZE</p> <p>Gold: First Trust</p> <p>Silver: Blackstone retail funds</p> <p>Bronze: First Eagle</p>
Asset Managers: Best Content and Commentary	
Portfolio Managers' Letters	
<p>LARGE</p> <p>Gold: American Funds</p> <p>Silver: Pimco</p> <p>Bronze: iShares/BlackRock</p>	<p>SMALL/MIDSIZE</p> <p>Gold: First Trust</p> <p>Silver: First Eagle</p> <p>Bronze: FMI Funds</p>
Macro Commentary	
<p>LARGE</p> <p>Gold: iShares/BlackRock</p> <p>Silver: J. P. Morgan Asset Management</p> <p>Bronze: American Funds</p>	<p>SMALL/MIDSIZE</p> <p>Gold: First Trust</p> <p>Silver: Guggenheim Investments</p> <p>Bronze: FMI Funds</p>
White Papers	
<p>LARGE</p> <p>Gold: Vanguard</p> <p>Silver: iShares/BlackRock</p> <p>Bronze: American Funds</p>	<p>SMALL/MIDSIZE</p> <p>Gold: First Trust</p> <p>Silver: Blackstone retail funds</p> <p>Bronze: FMI Funds</p>

continued



Audio/Video	
<p>LARGE</p> <p>Gold: J.P. Morgan Asset Management</p> <p>Silver: iShares/BlackRock</p> <p>Bronze: Fidelity Investments</p>	<p>SMALL/MIDSIZE</p> <p>Gold: First Trust</p> <p>Silver: FMI Funds</p> <p>Bronze: Morgan Stanley Investment Management</p>
Overall Content & Commentary	
<p>LARGE</p> <p>Gold: iShares/BlackRock</p> <p>Silver: American Funds</p> <p>Bronze: J.P. Morgan Asset Management</p>	<p>SMALL/MIDSIZE</p> <p>Gold: First Trust</p> <p>Silver: Blackstone retail funds</p> <p>Bronze: FMI Funds</p>

<p>Recordkeepers: Best Participant Tools</p> <p>Gold: Empower Retirement</p> <p>Silver: Fidelity Investments</p> <p>Bronze: Principal Financial</p>
<p>Recordkeepers: Best Client Service</p> <p>Gold: Empower Retirement</p> <p>Silver: Principal Financial</p> <p>Bronze: Fidelity Investments</p>
<p>Recordkeepers: Best Price</p> <p>Gold: Empower Retirement</p> <p>Silver: Ascensus</p> <p>Bronze: Fidelity Investments</p>
<p>Best ERISA Law Firms</p> <p>Gold: Faegre Drinker Biddle & Reath</p> <p>Silver: Wagner Law Group</p> <p>Bronze: Groom Law Group</p>

<p>Recordkeepers: Best Reporting</p> <p>Gold: Empower Retirement</p> <p>Silver: Fidelity Investments</p> <p>Bronze: Principal Financial</p>
<p>Recordkeepers: Best Cybersecurity/Privacy</p> <p>Gold: Fidelity Investments</p> <p>Silver: Empower Retirement</p> <p>Bronze: Principal Financial</p>
<p>Recordkeepers: Best Overall</p> <p>Gold: Empower Retirement</p> <p>Silver: Fidelity Investments</p> <p>Bronze: Principal Financial</p>