

## How to publish CE accredited content on *Financial Advisor IQ's* ThinkTank

Publish.FinancialAdvisorIQ.com • ThinkTankCE@FinancialAdvisorIQ.com

The publisher's portal now includes a section dedicated to CE accreditation.

In the 'CE Options' box:

1. Select the knowledge topic that best fits your content. You may select one knowledge topic per available designation (currently CFP Board only). To check if your content sufficiently matches a knowledge topic, please consult the **CFP Board Learning Objectives**.

2. Indicate which pages do **not** contain accredited content.

Any pages on which the majority of content does not fit the selected knowledge topic should be excluded (e.g. title page, marketing material, disclaimers etc.).

In the box, list each excluded page number separated by a comma with no spaces (e.g. 1,5,6,12...).

3. Click 'publish'

**CE Options:** If this content fits one of the below knowledge topics, it may be eligible for CE accreditation.

**Step 1) Select Knowledge Topic:** Select the most appropriate topic from the list below.

1. Topic Tags (not more than one) ▼

**Step 2) Excluded Content:** In the box below, indicate any pages that do not contain educational content. Excluded content includes title pages, marketing material and disclaimers. List all excluded pages, each separated by a comma.

2. 1, 5, 16, 20 etc.

3. Publish Save

### Accreditation Criteria

Your content can not be accredited if:

1. The content is below 1,800 words (excluding disclaimers, marketing material etc.).
2. The content does not match one of the available knowledge topics.

### The Accreditation Process

Once submitted, your content will be assessed to ensure that it fits the stated criteria. This process typically takes 3–5 business days.

### Questions

If you have any questions or would like to learn more please contact the ThinkTank team on [ThinkTankCE@FinancialAdvisorIQ.com](mailto:ThinkTankCE@FinancialAdvisorIQ.com) 212-542-1258